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### Hbr Guide To Data Analytics

Summary. By observing the different approaches to data analytics taken by a wide range of companies, we can see some best practices for connecting data to real business value.

#### What's the Best Approach to Data Analytics?

Whether you're working with data experts or running your own tests, you'll find answers in the HBR Guide to Data Analytics Basics for Managers. This book describes three key steps in the data analysis process, so you can get the information you need, study the data, and communicate your findings to others. You'll learn how to:

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On April 16, 2020, in a live, interactive Harvard Business Review webinar, O'Toole will describe each of these five common data analytics scenarios and will delve into why one specific approach ...

#### The Best Approach to Data Analytics - Harvard Business Review

HBR Guide to Data Analytics Basics for Managers. The objective of this book is to help managers make better data-driven decisions by working with data analysts and data scientists. The guide is a compendium adapted from 23 previously published Harvard Business Review and hbr.org articles.

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